

University of Pretoria Yearbook 2021

Business management 133 (OBS 133)

Qualification	Undergraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	8.00
NQF Level	05
Programmes	BCom extended programme
Prerequisites	Only available to BCom (Four-year programme) students
Contact time	1 discussion class per week, 3 lectures per week, Foundation Course
Language of tuition	Module is presented in English
Department	Business Management
Period of presentation	Semester 1

Module content

Introduction to Business Management as a science, the environment in which the enterprise operates, the field of business, the mission and goals of an enterprise, management and entrepreneurship. The choice of a form of enterprise, the choice of products and/or services, profit and cost planning for different sizes of operating units, the choice of location, the nature of production processes and the layout of the plant or operating unit.

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